

## **Intensive Training in Zurich: Presenting and Public Speaking with Impact – Live, Online & Hybrid**

In this two-day intensive training course, you will develop a compelling presence that works just as well in a room as it does in front of a camera. You will learn how to structure content clearly, present confidently, and reach people – in meeting rooms, virtually, or in hybrid settings.

Live performance forms the basis – because real impact begins with the body.

Building on this, we will transfer your presence specifically to online and hybrid presentations, which are now part of everyday working life.

### **Who is it for?**

- Specialists who want to communicate complex content in a clear and convincing manner
- Leaders who want to demonstrate presence, provide guidance, and make an impact

### **Your Added Value**

- Appear confident — in front of an audience and on camera
- Present clearly, coherently, and convincingly — and inspire your audience
- Feel more confident in meetings, presentations, and decision-making situations
- Visible impact

### **Contents**

- Public Speaking Skills:
  - Develop your individual strengths and recognise unconscious habits
  - Enhance your presence and personal impact
  - Communicate in a partner-oriented way and motivate your audience
  - Use body language and voice effectively
- Presentation Skills:
  - Refine and strengthen your presentation skills and techniques
  - Build clear structure and compelling narratives for presentations and speeches
  - Use PowerPoint and other media effectively and purposefully
  - Manage nervousness and stage fright with confidence

### **Methods**

- Practical intensive workshop with video feedback
- Short theory inputs, lots of exercises, direct transfer
- Individual feedback on impact, presence, and comprehensibility
- Work on your own presentations and real meeting situations

### **Administrative details**

**Length:** 2 days  
Thursday, December 3<sup>rd</sup> 2026  
and Friday, December 4<sup>th</sup> 2026

**Times:** Start on day 1: 8.30 a.m.,  
End on day 2: 5 p.m.

**Places of Instruction:**  
Zurich

**No. of participants:**  
Maximum: 6

**Materials used:**  
Participants will be provided  
with work materials and  
information

**Price:** CHF 1890 per person

**Course registration:**  
[https://www.presentation-power.ch/en/  
services-for-individuals/presentation-course/  
registration/](https://www.presentation-power.ch/en/services-for-individuals/presentation-course/registration/)

